

Expo Industrial Group becomes a core player in the merchandise brand packaging and labelling business by the acquisition of full ownership in Shore To Shore Sri Lanka

Expo Industrial Group the local partner in Shore To Shore, Sri Lanka, since 1998, has acquired all equity interest in the Sri Lanka Plant from Checkpoint Systems Inc USA, making Shore To Shore Sri Lanka it's wholly owned subsidiary. STS Sri Lanka has, over the last 15 years, provided apparel retailers, vendors and brand owners with a wide variety of apparel product identification and brand protection solutions. It has, over the years, been recognised as a reliable and innovative strategic supply chain partner to the apparel retail Industry.

With this acquisition EIG becomes a forerunner in Sri Lanka, India & Bangladesh in Print packaging and labelling business with over 360,000 Sq Ft of production area and a dedicated workforce of 2000 employees supplying to major retailers and brands in EU & US regions. EIG has recently completed a 120,000 sq ft World Class Eco-Production facility to support the printing packaging and labelling needs of the Food & Retail Industry under the banner **Expo Brand Packs**.

The Shore To Shore trio in Sri Lanka, India & Bangladesh have embarked on a clear and defined strategy to provide its customers with a single source convenience for all their branding packaging and labelling needs including Variable Data Tags, Care & Content Fabric Labels, Heat Transfer Labels, woven Labels, Packaging and Speciality Trims. Our global order entry system is supported by **expo.net** a fully integrated and sophisticated, Web-based platform that ensures data integrity and provides simplified order placement & tracking throughout the process.

Expo Industrial Group is now pleased to announce not only its ability to fully integrate and streamline the innovative strategies of product R&D, competitive factory direct pricing, short product turnaround times, innovative thinking and creativity of our South Asian Manufacturing facilities to the EU and US markets, but more importantly its strength to cater to both the Apparel and Food & Retail industry with their complete printing packaging and labelling needs.



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